



Home and Garden Expo

New Location: Riverview Mall March 25-26, 2017

The Mohave Valley Contractors Association will publish its third Home and Garden Expo tabloid which will be inserted in the Mohave Valley Daily News on Friday, March 24, 2017. The Home and Garden Expo tabloid will serve to publicize our upcoming 5th Home and Garden Expo on March 25-26, 2017. It will also serve as a fundraiser for the Association, helping to further our mission in the community.

We're printing 10,000+ copies, 8,800 of which will be inserted in the Daily News. Overruns will be available at the show. The tabloid will include advertising, editorial copy, and highlight what expo-goers can expect to see at the Expo. There will be some information about the Association's mission, code of ethics, and its relationship with the Academy of Building Industries High School.

Please help our Association as you promote your business. Rates and advertising sizes are attached to this letter. All process color ads must be CMYK, 300 dpi. Deadline for space and copy is February 28, 2017. Please email your PDF file or ad copy to catherinel@frontiernet.net or mvh_az@yahoo.com, or telephone me at 928-768-4211 if you have questions or require additional information.

Thank you for your consideration.

Catherine Lopez-Rajaniemi
Mohave Valley Contractors Association

Mohave Valley Contractors Association Mission Statement

The Mohave Valley Contractors Association, the champion, represents and serves as the voice of the building industry. Its goals are:

- To provide a balance between responsible growth and environmental issues.
- To be a pro-active participant in the legislative and regulatory process.
- To provide industry information and education to its Membership and the public.
- To enhance ethical and professional standards and promote the positive image of its Membership.
- To promote a positive vision and economic future for the community it serves.

Modular Rates-2017 Home & Garden Expo Tabloid

Business Name: _____

Address: _____

Telephone Number: _____

Contact: _____

Ad Size: _____ Rate: \$ _____

Add Color: \$ _____

Total: \$ _____

Ad content: Attached

Use ad from _____ publication.

\$350
Full Page
10" x 10"

Add \$250 for process color

Date sold: _____

Sold by: _____

Received ad content (date):

Content sent to:

on (date): _____

Proof sent (date):

Approved (date):

Place on page: _____

Payment received by:

on (date): _____

\$250
Half Page
Vertical
5" x 10"

Add \$125 for process color

\$250
Half Page Horizontal
10" x 5"

Add \$125 for process color

\$125
Quarter Page
5" x 5"

\$75
Eighth Page
5" x 2.4"